

# Tribute and fightback funds

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## Tribute Funds – What are they?

A Tribute Fund is a special fund set up in someone's name, to celebrate their life and act as a focus for raising funds to help us provide care and support for people living with MND today and research to find improved treatments and a cure for tomorrow.

A fund may be established in someone's lifetime, or as a memorial in their honour, by a spouse, friend, relative or someone close to them. Once it is established, anyone can contribute to the fund in their own way, and whenever they wish.

All contributions go directly to support the work of the MND Association across England, Wales and Northern Ireland. Money raised through the Funds is used by the Association to help fund its work on an ongoing basis, but with all such monies being recorded in the fundraising total for the appropriate Tribute Fund. There are no charges for having a Tribute Fund.

A Tribute Fund can accept gifts by: Cash, cheques, credit and debit cards (online via the Association's website or by telephone: 01604 611860), Direct Debit, payroll giving. Donations can also be accepted from online event / sponsorship pages like JustGiving or Virginmoneygiving.

## Tribute Funds – How are they managed?

The Supporter Development Team provides a Tribute Fund set-up service and ongoing Tribute Fund management. This includes a programme of communications with Tribute Fund supporters to keep them regularly informed about Association developments and the progress of their particular Tribute Fund. A Tribute Fund can also have its own website, (almost half of all Tribute Funds have now chosen to benefit from this optional, additional service) with a further option for the website to be featured in our online tribute garden.

All donations and gifts to a Tribute Fund are acknowledged (online donations are thanked via email) unless the donor specifically asks us not to. The team also maintains a comprehensive presence on the Association's website, providing information, case studies, contact links and an online Tribute Fund application form as an alternative to the conventional paper method.

Sometimes, people may wish for a more direct financial benefit for a branch or group and its locality, and this can be achieved through Branch / Group Tribute Funds.

Branch / Group Tribute Funds operate in a very similar way to the national Funds, with the Supporter Development Team again undertaking their management. The difference is that they enable all "unrestricted" gifts and donations to be returned to the appropriate Branch or Group on a quarterly basis, for use at the local level.

Your branch or group can help us promote Tribute Funds by including a piece in your newsletter or on your website. We will be happy to assist you with an article.

## Fightback Funds – What are they?

Our straightforward „no frills“ Fightback Funds are specifically for people living with MND, who would like a „focus“ for their fundraising activities and that of their family and friends.

A Fightback Fund can be quickly set up to form the focus of fundraising activity and receive gifts and donations in support of the Association’s work. Unlike a Tribute Fund, a Fightback Fund can be called whatever its creator wishes, with no requirement to feature a person’s name in its title and even the term „Fightback Fund“ does not have to be included.

A Fightback Fund may be converted into an MND Association Tribute Fund at any time, with all gift records from the Fightback Fund included in the Tribute Fund.

## Fightback Funds – How are they managed?

The Supporter Development Team provides a Fightback Fund set up service and ongoing Fightback Fund management. All donations and gifts to a Fightback Fund are acknowledged (online donations are thanked via email) unless the donor specifically asks us not to.

Each month, the fundraising total is automatically emailed to the fund creator, but a fund total can be requested at any time by email, phone, or letter. In keeping with the “no frills” approach, Fightback Funds do not have an optional Fund website, nor an online garden facility or specific supporter communications programme.

There is a comprehensive presence on the Association’s website, providing information, case studies, contact links and an online Fightback Fund application form as an alternative to the conventional paper method.

A Fightback Fund can accept gifts by: Cash, cheques, credit and debit cards (online via the Association’s website or by telephone: 01604 611860), Direct Debit, payroll giving. Donations can also be accepted from online event / sponsorship pages like JustGiving or Virginmoneygiving.

Your branch or group can help us promote Fightback Funds by including a piece in your newsletter or on your website. We will be happy to assist you with an article.