

Social media texts to promote tofersen petition:

X (Twitter):

- Tofersen is an effective treatment for those with the SOD1 variant of #MND. We're calling on NICE to make an exception to its normal criteria and give Tofersen the best chance to be available on the NHS. Sign the petition: [Link to petition] #Prescribelife
- Those with SOD1 #MND finally have more than hope - they have Tofersen. Join us in urging NICE to make an exception to its normal criteria. Sign and share the petition: [Link to petition] #Prescribelife
- The future of #MND treatment starts with Tofersen. We need NICE to make an exception to its normal criteria and give Tofersen the best chance to be available on the NHS. Sign the petition: [Link to petition] #Prescribelife
- Tofersen can slow the progression of SOD1 #MND. Join the MND community in urging NICE to make an exception to its normal criteria. Sign the petition: [Link to petition] #Prescribelife

Facebook:

- For those living with the SOD1 genetic variant of motor neurone disease (MND), there's now more than just hope – Tofersen is an effective treatment proven to slow the progression of their condition. We're asking NICE to make an exception to their normal criteria and give it the best chance of becoming available on the NHS. Sign and share our petition. [Link to petition]
- Tofersen offers a breakthrough for people with the SOD1 genetic variant of MND. Join me in calling NICE to make an exception to its normal criteria and give Tofersen the best chance of becoming available on the NHS. Please sign our petition and share it with your friends and family. Together, we can make a difference for those who need it most. [Link to petition]
- Families affected by motor neurone disease shouldn't face another hurdle. Tofersen, a new treatment for the SOD1 variant, can slow the progression of MND. Help us ask NICE to make an exception to their normal criteria. Sign the petition today and help give Tofersen the best chance of becoming available on the NHS. [Link to petition]

Instagram captions:

- Tofersen is a breakthrough treatment for those with the SOD1 variant of motor neurone disease. It works. But patients can't access it yet on the NHS. Help us take the first step to change that by signing our petition and calling on NICE to make an exception to their normal criteria. Together, we can make a real impact. (Add petition link to bio) Link in bio!
- Tofersen slows the progression of SOD1 MND, but right now, it's not available on the NHS. We need your help to change that. Sign our petition and urge NICE to take the first step to fixing this by making an exception to their normal criteria. Link in bio!
- Tofersen is a game-changing treatment that can slow the progression of SOD1 MND. Unfortunately, it's not yet available on the NHS. Take the first step towards fixing this

by signing our petition, urging NICE to make an exception to its normal criteria. Link in bio!

- Hashtags to use after captions: #mnd #motorneuronedisease #nice #research #science #petition #tofersen #prescribelife

Whatsapp/Email:

- Hi everyone, I'm sharing an urgent petition for Tofersen, a treatment that can slow the progression of SOD1 MND. This life-changing treatment isn't yet accessible on the NHS, but with your help, we can call on NICE to make an exception to its normal criteria and take the first step to making this happen. Please take a moment to sign and share the petition. Every signature counts! [Link to petition]
- We're working to bring hope to people living with SOD1 MND. Tofersen has the potential to slow the progression of the disease, but it's not available on the NHS yet. By signing and sharing this petition, you can help us call on NICE to Take the first step to making this happen. Together, we can make a real difference. [Link to petition]