

## **Social media copy to promote tofersen petition:**

### **X (Twitter) posts:**

- Tofersen can slow the progress of SOD1 #MND, but patients need access NOW. Sign the petition to push NICE to approve this life-changing treatment! [Link to petition]
- People with SOD1 MND have more than hope—they have a treatment. Let's make it accessible! Sign the petition for tofersen approval today. [Link]
- The future of MND treatment starts here. Join us in calling on NICE to approve tofersen. [Link to petition]
- Tofersen offers a chance to slow the progression of SOD1 MND. Help us ensure everyone who needs it can access it. Sign now! [Link]

### **Facebook posts:**

- Every second counts for MND patients. Tofersen, a new treatment proven to slow the progression of SOD1 MND, offers hope. But right now, many patients can't access it. We're calling on NICE to approve tofersen and make it available to all who need it. Please, sign our petition and share it to support this crucial cause! [Link to petition]
- Imagine a world where MND's devastating progression could be slowed down. That world is within reach thanks to tofersen, but NICE has yet to approve it for those who need it most. You can help change that. Sign and share our petition today to demand action for MND patients. [Link to petition]
- Help make hope a reality. Tofersen has the power to change lives for those with SOD1 MND, but we need your help to get it approved. Please sign our petition asking NICE to give patients fair access to this life-changing treatment. Your support can make all the difference. [Link]

### **Instagram captions:**

- Tofersen is a revolutionary treatment for SOD1 MND, but it's not yet available on the NHS. Help us change that! Sign our petition to push for NICE approval and share this post to spread the word. Together, we can make a real impact.
- MND doesn't wait, and neither should access to treatment. Tofersen can slow the progress of SOD1 MND, but NICE hasn't approved it yet. Sign our petition now and help us ensure this vital treatment is available to all who need it!
- We're on a mission to give MND patients a fighting chance. Tofersen can slow the disease's progression, but NICE must approve it. Add your name to the petition and share to raise awareness and share to your stories!

### **WhatsApp messages/Email:**

- Hi everyone, I'm sharing an important petition for tofersen, a treatment that could slow the progression of SOD1 MND. It's vital that this treatment becomes accessible for those who need it, but we need to push for NICE approval. Please take a moment

to sign the petition and share it with your contacts. Every signature helps! [Link to petition]

- We're fighting to give hope to those living with SOD1 MND. Tofersen can slow the disease's progression, but it isn't yet available on the NHS. You can help by signing and sharing this petition calling on NICE to approve tofersen. Together, we can make a difference. [Link to petition]